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For Immediate Release

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Straus Organic Dairy Talks Organic and Sustainable Farming with Prince Charles

Marshall, CA – Straus Family Creamery

On their recent visit to the “Heartland of American Organic Food”, Marin County, Prince Albert and his new wife Camilla, the Duchess of Cornwall, sampled Straus organic dairy products at the Point Reyes Farmers’ Market. Prince Charles discussed sustainable agriculture and organic food products with Albert Straus over dinner in Inverness that evening. Straus Family Creamery certified-organic cream, European-style butter and ice cream were served. The dinner guests included Alice Waters, Corby Kummer (“The pleasures of Slow Food”), Eric Schlosser (“Fast Food Nation”), Schlosser’s wife Shauna Redford (daughter of Robert), noted author and UC Berkeley professor Michael Pollan, and Robert and Margrit Mondavi.

Prince Charles has been a leading proponent and supporter of sustainable agriculture and organic food production for over two decades. The prince's organic food company, Duchy Originals, is a big hit in the UK, where organic produce is widely available in mainstream supermarkets.

Albert Straus is the founder of Straus Family Creamery, the first organic dairy west of the Mississippi River. Albert Straus is a noted authority and activist in the areas of family farming, organic farming, sustainable agriculture, waste reduction in farming and food processing, and alternative-energy production.

Straus Family Creamery makes organic varieties of yogurt, milk, ice cream and European-style butters that are available at natural and specialty food retailers throughout the 11 western states. For more information visit www.strausfamilycreamery.com

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