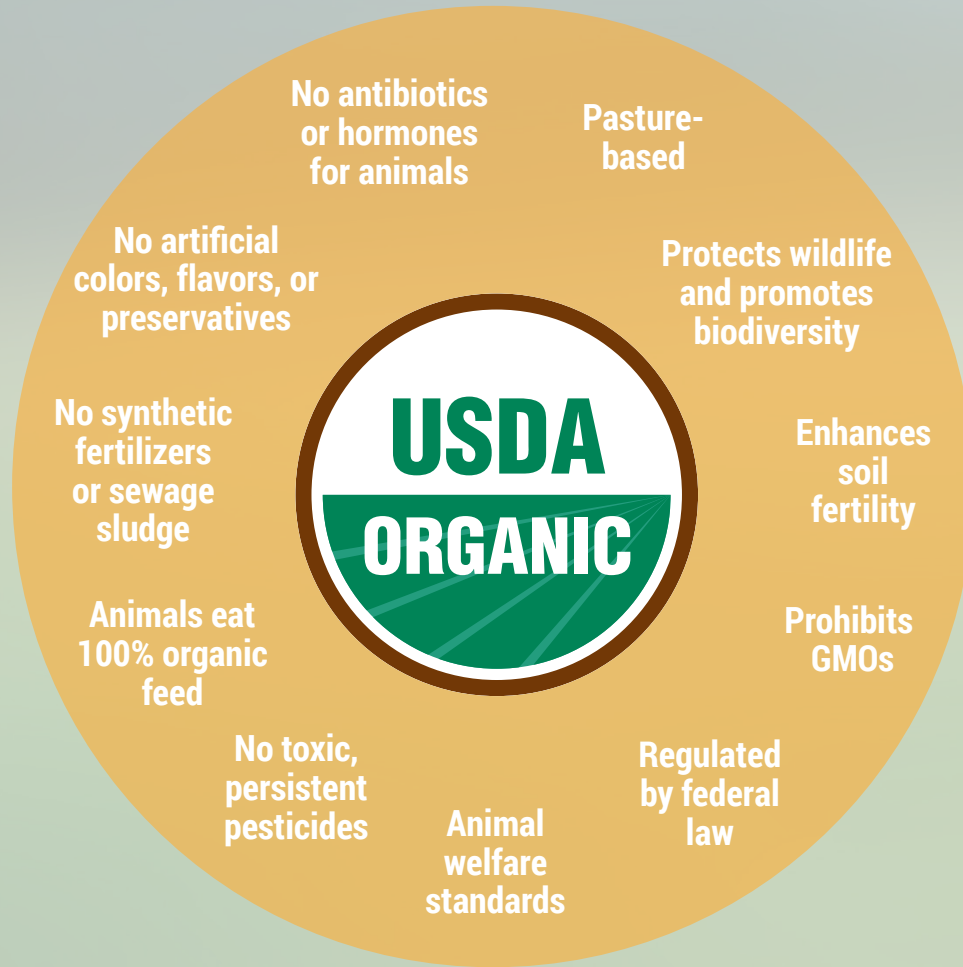


The Organic Label is The Gold Standard

Next to knowing your farmer, the Organic Label is the best way to trust the food you're eating. It stands for quality and integrity in sustainable agriculture and food production.



Organic production is an integrated sustainable farming model built on integrity and independent third-party verification from the farm to the retailer. Single label claims can create confusion for consumers and may compromise the Organic Label.

Pasture-Based

Prohibits GMOs

Animal Welfare Standards

Transitional

Natural

Understanding the Organic Label empowers consumers to make informed shopping decisions.



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