The Organic Label is The Gold Standard

Next to knowing your farmer, the Organic Label is the best way to trust the food you're eating. It stands for quality and integrity in sustainable agriculture and food production.

> No antibiotics or hormones for animals

Pasturebased

Protects wildlife

and promotes

biodiversity

Enhances

fertility

Prohibits

GMOs

No artificial colors, flavors, or preservatives

No synthetic fertilizers or sewage sludge

> **Animals eat** 100% organic feed

> > No toxic. persistent pesticides

welfare standards

USDA

ORGANIC

by federal

from the farm to the retailer. Single label claims can create confusion for consumers and may compromise the Organic Label.

Pasture-Based





Organic production is an integrated

sustainable farming model built on integrity

and independent third-party verification





Prohibits GMOs







Animal Welfare Standards







Transitional







Natural









Understanding the Organic Label empowers consumers to make informed shopping decisions.





